



Concerts for a Cause is seeking qualified non-profits from the state of Washington and/or State of Oregon to participate in our 2017 Concerts for a Cause summer festival, Pawchella, taking place on Sunday, July 9, 2017:

Pawchella Event Details

Sunday, July 9, 2017

2:00pm to 8:00pm

**We have partnered with Alpha Media and Live 95.5 FM to bring you Pawchella!
Pawchella is a pet friendly event with entertainment for the whole family!**

Activities include:*

Pet Look-A-Like Contest

Putting Contest

Inflatable Bounce Houses

Face Painting

Bicycle Activities Provided by Camas Bike & Sport

Main Stage:

Entertainment schedule released at a later date.

***Activities subject to change**

Beneficiary Application

All applications for participation must be received by:
Friday, April 14, 2017

All non-profits selected will be contacted by
Sherrie Jones, Concerts for a Cause Secretary/Treasurer no later than:
Monday, April 24, 2017

Introduction

Concerts for a Cause is a 501-(c)3 recognized non-profit organization that funds and organizes concerts and/or festivals benefiting other non-profit organizations. Concerts for a Cause relies on community support, corporate sponsorships, and ticket sales to cover the expenses of the concert series. All additional funds are disbursed at the end of the concert series to the non-profits who are selected through the application process. Funds will be disbursed by the Concerts for a Cause Board of Directors based upon how the organization benefits the local community and their active participation in supporting Concerts for a Cause through marketing and/or volunteer efforts.

Goals

The goals for the Concerts are as follows:

Attendance of 1500

Raise \$10,000 for non-profit organizations

The expectations for the benefitting non-profit organizations are as follows:

Provide a clear and detailed application that accurately reflects the values and missions of the non-profit organization that is applying

Support Concerts for a Cause by promoting and attending Pawchella

Eligibility Requirements

All organizations must be a qualified non-profit organization recognized by the State of Washington and/or State of Oregon, and able to provide documentation of their non-profit status. All organizations must apply within the application window and must complete the application in its entirety. All organizations must promote Pawchella to the best of their ability. Should volunteers be needed for the operations of Pawchella, volunteers must be at least 18 years of age, easily identified as part of the non-profit staff on event day via uniforms, nametags etc., and available through the duration of the event. (Please note: our goal is to not need volunteers for this year's event)

Marketing Execution

Marketing promotions will start taking place on or around May 1, 2017. Promotional flyers and signage will be created by concerts sponsors, and provided to the non-profits to be used starting in the month of May.

All benefitting non-profit organizations must promote the festival leading up to July 9th. Marketing materials supplied by (but not limited to) Concerts for a Cause should be promoted by the organizations through word of mouth, signage, flyers, email database blasts, direct mailers, websites, social media channels such as Facebook, Twitter, Pinterest, and YouTube. Any non-profit organizations that fail to promote the Pawchella will not be eligible to participate/benefit from Concerts for a Cause in the future.

In addition to the application, all interested non-profit organizations must submit an outline of how they plan to promote and market Pawchella.

Selected non-profits may be asked to attend planning meetings leading up to the festival.

Proceeds and Costs

Pawchella will require a ticket for entry. Ticket amounts will start at \$5 per person and will be available for purchase on the Concerts for a Cause website www.concertsforacausenw.com. (Tickets will not be available until the spring. Concerts will notify beneficiaries when they go on sale.) At the end of the concert season, admission proceeds will be disbursed to all selected non-profit organizations.

Concerts for a Cause will raise all money needed to fund the festival, and the marketing materials associated with the festival. Each benefitting organization will be responsible for any monetary costs associated with any marketing above and beyond what is provided by Concerts for a Cause.

Concert Frequently Asked Questions

1. Can I bring my own snacks/drinks?

There is no outside food or beverages allowed. (baby food & baby bottles allowed in plastic containers only) **All bags will be checked upon entry.** There are multiple vendors available that offer food and beverage items for purchase.

2. Do I need to bring my own chair?

General admission is responsible for their own seating, people bring blankets and camping chairs and can set-up in designated areas. Seating is provided in the beer garden, sponsor tent, and VIP areas and require the appropriate pass to enter. It is first come, first serve for seating so get there when the gates open and get your spot!

3. Can I bring my pet?

YES! This is a pet friendly event.

4. How does the charity make money?

The charity will receive funds from the net proceeds of the event.

5. Are the concerts family friendly?

Yes! General admission is the most family friendly with areas designated for kids to play. Pawchella has a community feel while providing something for everyone! There are also 21 and over areas. Be sure to be ready to have your ID checked at the door.

Contact

sherrie.jones@camasmeadows.com or 360-833-2000 ext 119

2017 Concerts for a Cause Board of Directors

Matt Olson, President

Chris Garrison, Vice President

Sherrie Jones, Secretary/Treasurer

Application to Participate

Please complete the application below and return no later than **Friday, April 14, 2017**. Any applications received after Friday, April 14, 2017 will not be considered for 2017 Concerts for a Cause.

Name of Organization:

Federal EIN#:

Contact:

Title:

Current Board Officers:

Email:

Address:

Phone Number:

Website:

President/Chair Contact Info:

Facebook:

Has your organization benefitted from past Concerts for a Cause events?

If yes, what year(s)?

If selected, is your organization willing to provide volunteers (if needed) to help in facilitating Pawchella?

Please attach a detailed description of your non-profit organization. This should include the values and mission of your non-profit as well as the impact that it has on Clark County and/or Greater Portland. We would also like to know what percentage of your dollars goes to your cause, and how you plan to use the money received from Concerts for a Cause. In addition, please also include an outline of how your organization plans to market and promote 2017 Concerts for a Cause.

All applications should be mailed to:

All applications sent via email:

Camas Meadows Golf Club
Attn: Sherrie Jones
4105 NW Camas Meadows Drive
Camas, WA 98607

sherrie.jones@camasmeadows.com